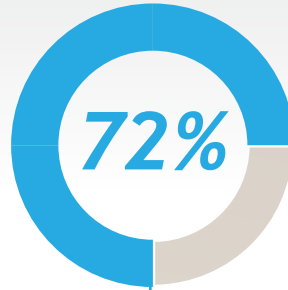


Grant & Donation Monetization

Align future cash receipts to a cash flow neutral funding strategy.

CHALLENGE

According to a recent report from the *Chronicle of Higher Education*

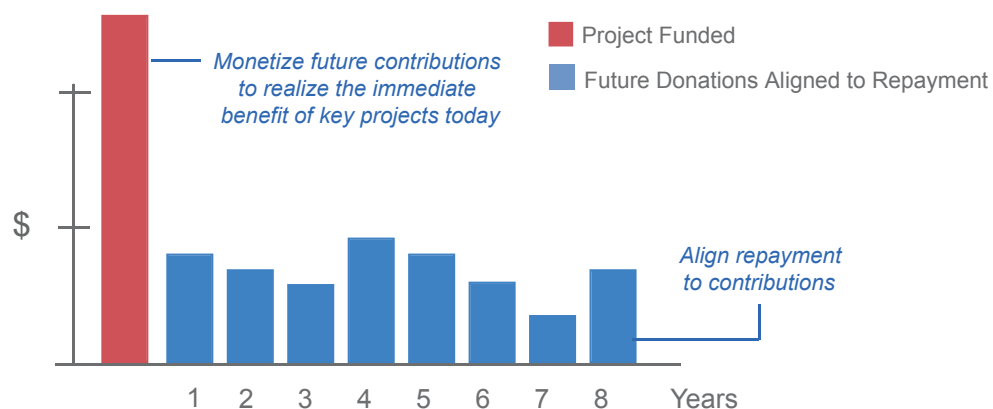


of schools are increasing their fundraising efforts.²

However, just because a school runs a capital campaign, doesn't necessarily mean they have the capital to start their projects now. Cash flow challenges can often develop, as pledges/grants may be received over **3–7 years**.

GROWING TREND

Many schools are developing funding models to **align future grants & donations** to fund key projects today, which improves cash-flow and provides schools with additional liquidity to address their needs. See below for an example of how schools can align cash flow of future grants and donations.



Visit www.FAEducationFinance.com/ProjectFinancing to learn more.

Source²: Jeffrey, S. (Ed.). (2014). *Weathering the Economic Storm: Chief Financial Officers on Building a Sustainable Future for Higher Education*. Survey by Huron Consulting Group, 21-21. Retrieved April 6, 2015, from *Chronicle of Higher Education's 2015 Report, "Weathering the Economic Storm: Chief Financial Officers on Building a Sustainable Future for Higher Education"*